



## **SPONSORSHIP OPPORTUNITIES 2014**

\*\*\*All sponsorship packages are created on an individual basis to maximize benefits for sponsor. Opportunities and options are limitless and can be negotiated to suit the sponsor's needs. Please contact Trena at [fashionweekmv@gmail.com](mailto:fashionweekmv@gmail.com)

### **MV Fashion Week Sponsor**

**\$1000**

- Mention as Sponsor in Dressed MV Magazine (will feature all events/fashion shows in regards to MVFW 2014)with over 5000 copies printed and given away in our Swag Bags at each of our Fashion Shows

### **Bronze MV Fashion Week Sponsor**

**\$2500**

- Mention as Sponsor in Dressed MV Magazine (will feature all events/fashion shows in regards to MVFW 2014)with over 5000 copies printed and given away in our Swag Bags at each of our Fashion Shows
- 2 Tickets to each one of our Fashion Shows(up to 3 shows)
- Website placement for 6 Months (July 2014 - October 2014)
- Placement of Branding Material in our Swag Bags for Fashion Shows (150 bags PLUS 40 VIP'S)

### **Silver MV Fashion Week Sponsor**

**\$5000**

- Mention as Sponsor in Dressed MV Magazine (will feature all events/fashion shows in regards to MVFW 2014) with over 5000 copies printed and given away in our Swag Bags at each of our Fashion Shows
- 2 Tickets to each one of our Fashion Shows(up to 3 shows)
- Website placement for 6 Months (July 2014 - October 2014)
- Placement of Branding Material in our Swag Bags for Fashion Shows (150 bags PLUS 40 VIP'S)
- Logo placement on our Media Banner
- Verbal Sponsor Recognition at All of our Fashion Show Events
- 1/2 Page Ad in Dressed MV Magazine (will feature all events/fashion shows in regards to MVFW 2014)

### **Gold MV Fashion Week Sponsor**

**\$10,000**

- Mention as Sponsor in Dressed MV Magazine (will feature all events/fashion shows in regards to MVFW 2014)with over 5000 copies printed and given away in our Swag Bags at each of our Fashion Shows
- 4 Tickets to all of our Fashion Shows(up to 3 shows)
- Website placement for 6 Months (July 2014 - October 2014)
- Placement of Branding Material in our Swag Bags for Fashion Shows (150 bags PLUS 40 VIP'S)
- Logo placement on our Media Banner

- Verbal Sponsor Recognition at All of our Fashion Show Events
- Full Page Ad in Dressed MV Magazine (will feature all events/fashion shows in regards to MVFW 2014)
- Placement of Video/Short Clip on our Website

**Platinum MV Fashion Week Sponsor**

**\$20,000**

- Mention as Sponsor in our MV Fashion Week Magazine with over 5000 copies printed and given away in our Swag Bags at each of our Fashion Shows
- 4 Tickets to all of our Fashion Shows(up to 3 shows)
- Website placement for 6 Months (July 2014 - October 2014)
- Placement of Branding Material in our Swag Bags for Fashion Shows (150 bags PLUS 40 VIP'S)
- Logo placement on our Media Banner
- Verbal Sponsor Recognition at All of our Fashion Show Events
- Full Page Ad on the Inside Back Cover in Dressed MV Magazine (will feature all events/fashion shows in regards to MVFW 2014)
- Placement of Video/Short Clip on our Website
- Placement of a Vendor Table at any/all of our Fashion Show Events